



2023 FARM MARKET VENDOR APPLICATION

COMPLETE ALL SHADED AREAS

DAY	Saturday
SEASON DATES	6/3/23 - 10/14/23
TIMES	8AM to 2PM
SEASONAL FEE	\$450 – 20 Market Days
To receive the seasonal rate you must turn in your application and full payment by 6/3/23.	
DAILY FEE	\$30
Spaces are 10X10 with parking behind the stall.	
# OF STALLS REQUESTED	

Business Name or DBA	
Main Contact First and Last Name	
Address (checks are mailed here)	
City, State, Zip	
Mobile Number	
Land Line Number	
Email Address	
Facebook Address	
Website Address	

Insurance Company	
Licensing Proofs	COPIES ATTACHED WHEN APPLICABLE
MDARD Kitchen Permit	COPIES ATTACHED WHEN APPLICABLE

534 N. Main Street, Frankenmuth, MI 48734 · (989) 607-9214 · frankenmuthfarmersmarket@gmail.com

MARKET INFORMATION

Our goal is to support farmers, artisans, and small businesses through the hosting of various marketplaces. The Farmers Markets that you are registering for under this form are intended as spaces where the focus is locally grown food and products. If you and your businesses sell items that are more artisanal in nature - please also consider our Friday Night Art Markets or pop-up Craft Markets hosted throughout the summer. All vendors are accepted to the Market at the discretion of the Frankenmuth Farmers Market.

During our Farm Markets FFM allows the sale of the following food and food-related items:

- Fresh fruits and vegetables
- Flowers and plant material
- Meats/fish including fresh and frozen, that are sold in compliance with all state and federal regulations
- Processed and specialty items packaged with a minimum of one day left on sell date
- Handmade and Artisan goods
- Food, health, and wellness third-party sale items (limited acceptance applies)

List all categories of items that you intend to bring to Market (i.e., corn, strawberries, bread, lettuce, honey, preserves, etc.):

All consumable products offered for sale are subject to inspection by FFM, MDARD, and the USDA.

FFM is approved to accept SNAP, Double Up Food Bucks, WIC Project Fresh, Senior Project/Market Fresh and Power of Produce. All eligible vendors are required to apply to accept these additional forms of payment. Please contact the Market Manager for more information. Until applications are accepted and approved,

vendors cannot accept these additional types of payment. **There will be a 5% processing fee applied to token and coupon processing.**

THE RULES

- Rain or Shine – The Market is held outdoors rain or shine. We may close for storms with lightning or severe wind. If your product is sensitive to rain, please discuss this with the Market Manager so that we know about your intentions on rain days ahead of time.
- No-Shows, Leaving Early, and Attendance – FFM cannot allow vendors to leave early unless there are exceptional circumstances. Selling out of product (IS AWESOME! but) does not count as a reason to close the booth early. In order to present a full market, it is important to give customers the impression that you are there for them. Keep your vendor stalls occupied when the market is in session so we can present a lively and active market start to finish. For that same reason, it is important that you give the Market Master good notice when you cannot attend as scheduled. We love our vendors and are willing to work hard for you, but do know that after two “no call/no show” occurrences on Market days, you may be subject to removal from the Market without refund.
- FFM staff will open Market to sales with a bell. To be fair to all vendors, no early sales are allowed.
- FFM expects all vendors and employees to act courteously. Please remember to keep all interactions respectful and refrain from profanity. No shouting or hawking is allowed. If mediation is required, please approach the Market Manager or Executive Director for assistance. And we can leave the marketplace to discuss the issue.
- Vendors, their agents and employees shall not disparage, demean or make negative comments about other vendors, products, or the Market itself. Conduct meant to harm someone’s reputation and/or business will not be tolerated. This includes comments made on all social media outlets.
- No smoking, vaping, or chewing is allowed on Market property.
- Vendors are expected to clean their stall area at the end of the day. All displays, tents and trash/debris must be removed.

Management reserves the right to amend Market rules and regulations at any time. Amendments will be made in writing and will become effective immediately.

SALES REPORTING

The Frankenmuth Farmers Market is a non-profit entity. We are continually seeking funding for our Market through grants and other opportunities. Granting agencies and foundations require information about our Market to be able to assist us. Two pieces of information, consistently required, are the income generated through the Market by our vendors, as well as customer counts. It is vital to the health of the market that vendors do not downplay their sales numbers. As a vendor at our Market, you are required to report your gross sales at the end of every market day. This information is collected in a strictly anonymous manner.

FREQUENTLY ASKED QUESTIONS

Why does the Market want a copy of my liability insurance?

Although insurance is recommended by FFM, it is not required. It protects both FFM and the vendor from liability claims from injuries and illness.

Why are early sales not allowed?

We want all vendors to have an equal chance at sales. Those selling early have an unfair advantage over those vendors who set up at the agreed upon time. Early selling interrupts the setting up of displays and can create physical hazards to other vendors carrying in products and also to customers.

Why are farm inspections required?

FFM accepts multiple methods of payment, including many state and federal government nutrition programs. These programs require us to validate that the farmer accepting funds indeed grows their products, and grows them in Michigan. Inspections can occur anytime during the year. You will be contacted prior to our visit to coordinate an appointment.

What can growers sell?

The market allows for three types of produce. The categories are Home Grown, Locally Grown, and Resale produce.

TYPE	WHAT DOES THAT MEAN?
Home Grown	Produce farmers grow at their own farms or systems
Locally Grown	Produce farmers may bring to market from other Michigan-based farms or items foraged in Michigan.
Resale	Produce that has been purchased from a wholesaler.

RESALE GUIDELINES

- Produce intended to be purchased for resale must be discussed with the Market Manager before it is purchased to ensure we are allowing that particular item(s) for sale at the market.
- Resale produce is not eligible for reimbursement through the any of the nutrition programs except Power of Produce and FRESH (Food and Recipes Encouraging Senior Health.)
- Any resale produce should not create harmful competition with other growers’ own crops of the same type.

VENDOR COMPLIANCE AND INDEMNITY AGREEMENT

- I the undersigned, have read the entire application for FFM and do agree to abide by all the rules and guidelines within.
- I further understand that failure to comply with the rules and regulations of FFM and federal, state and county regulations and licensing, could mean dismissal from the Market.
- As a vendor wishing to participate in FFM, we agree to SAVE, HOLD HARMLESS AND INDEMNIFY FFM, Frankenmuth Credit Union, and the City of Frankenmuth and any other property owner associated with the FFM from any and all liability or responsibility pertaining to any damages to person or property on the site assigned to us by FFM, when such damages or liability arises out of acts of our own, or our employees, located at the site.
- I swear to the best of my knowledge that the information I have given is true and I have read the application

ADDITIONAL NOTES ABOUT YOUR APPLICATION

Printed Name	
Signature	
Date	

Mail application and payment to:

Frankenmuth Farmers Market
534 North Main Street
Frankenmuth, Michigan
989-607-9214
frankenmuthfarmersmarket@gmail.com

You may also complete and online application and make payment via our website store at www.frankenmuthfarmersmarket.org

Applications are accepted throughout the Market season for daily attendance. We are looking forward to a great season!