

2023 ChristKindlMarkt Vendor Application

November 24th - November 26th

December 1st – December 3rd

December 8th – December 10th

Friday and Saturday 11am to 8pm

Sunday 11am to 4pm

Join the Frankenmuth Farmers Market for our ChristKindlMarkt! We are bringing about a spectacular festival experience for the Christmas Season 2023. The highlights are:

- Individual, 10'x10', store spaces with walk-in vending spaces will be available.
- Located at our beautiful north-end facility, the grounds will be set for a spectacular Christmas time experience with a fully lighted and decorated building and pavilion space. • Multiple staged photo opportunities and live sessions with Santa and other Christmas Characters
- Large, lighted, live Christmas tree.
- Onsite Bar and Café complete with hot foods and drinks including comforting hot toddies and traditional German Glühwein.

At this time, we are offering vendors the opportunity to send a deposit for their space in 2023.

If you have any questions, we are here to help answer them. We would love to talk all about the truly exciting things we have planned for 2023 to create an incredible, can't miss opportunity for your business. A true Christmas Market is coming to Frankenmuth and continuing to build year-over-year! Christy Kuczynski



Executive Director
Frankenmuth Farmers Market
989-607-9214

Notes and Highlights:

- Fully Outdoor Market Place – All vending spaces are 10x10. Every space will be wired for electricity. There are various space options available as described in the rate section of the application. Each unit will open to the front for vending. You can configure your booth to allow for walk-in traffic or setup tables at your frontage for product display.
- Option to Bring-Your-Own-Booth – With the change in location, the possibility of “bringing your own booth”, mobile structure, or tent to Market exists. We cannot promise you that we can

accommodate every setup imaginable, but we welcome special arrangements just as the vendors for the authentic Bavarian Markets do. Some code and zoning restrictions will apply.

- An Attractive Presentation – With the new location at the Frankenmuth Farmers Market your booths will be set up around a courtyard containing a live, lit Christmas tree, music will foster the Christmas spirit, and décor and greens will grace the spaces.

Rates are reflective of the costs associated with setting up and hosting the spaces. We will have a limited number of spaces and so we encourage you to book early. We will fill our spaces every weekend.

Deposits for a space, no matter the type selected are due as \$100 personal or business checks PER WEEKEND made out to the Frankenmuth Farmers Market. **These deposit checks will be cashed and will apply toward the payment of your spaces. Payment for ALL SPACES is required IN FULL by November 1st.** Booth rates for our spaces are as follows:

10x10 Open Front Tent (Heater provided, supply your own propane.) - \$225

10x10 Booth Space in Large Community Tent (Heated) - \$275

To place a deposit to vend with the ChristKindlMarkt, you would take the following steps:

- 1) Print and fill out your application.
- 2) Include payment of \$100 for each weekend you would like to reserve a space for.
- 3) Mail the application and payment to the Frankenmuth Farmers Market – PO BOX 63, Frankenmuth, MI 48734. If you would like to make your payment for your deposits by credit card, please call us – a 3% fee applies to using CCs to make deposits.
- 4) We will confirm receipt of your application by mail and deposit(s) in 10 business days or less.

Please make checks payable to the “Frankenmuth Farmers Market” (PRINT AND RETURN THE FOLLOWING PAGES)

2023 Frankenmuth ChristKindlMarkt Application

Contact Name _____

Contact Email _____

Contact Phone _____

Address _____

City _____ State _____ Zip _____

Business Name (DBA) _____

Items being vended:

What weekends are you attending (We're sorry but partial weekends are not available):

- November 24th - November 26th
- December 1st - December 3rd
- December 8th - December 10th

Email all correspondence to frankenmuthfarmersmarket@gmail.com or call 989-607-9214 for information:

PLEASE KEEP A COPY OF THIS DOCUMENT FOR YOUR REFERENCE

Mail to all paper correspondence to:
Attn: ChristKindlMarkt Vendors
Frankenmuth Farmers Market
P.O. Box 63
Frankenmuth, Michigan 48734

What is your space preference?

Are you a returning vendor?

You may pay deposits and fees only using a credit card by calling 989-607-9214. Please check the box below if you plan to make your deposit by CC payment (a 3% fee applies.)

Call me so I can make a Credit Card deposit at: _____

Important Information

- **Deposits are due at the time of the application. All booth fees are due by November 1st2023.** No refunds of fees or deposits will be granted after 11/1/22. If the event is canceled due to orders or events outside of the control of the Frankenmuth Farmers Market deposits/payments made will be held forward to the following year same event. “No Call/No Shows” will be subject to expulsion from the Market at the discretion of the Market Manager.
- **The ChristKindlMarkt is an all-weather event.** Please plan accordingly and dress for the weather. Have persons ready to work shifts at your location if you feel that working the entire shift in the elements will be difficult.
- **The sale of items must be in full accordance with the laws and regulations of all jurisdictions for the location.** If you are to be licensed, permitted, insured, etc. – please have your paperwork available upon request of the Market, inspectors and their agents, or customers, or any person requesting your documents.
- **Location: Frankenmuth Farmers Market - 534 N Main St. Frankenmuth, MI 48734**
- Setup must be completed one hour before start times. Trailer parking will not be available on the grounds. All trailers will need to be parked offsite (Directions of where to park trailers will be provided closer to, the parking location will be within walking distance.) **Setup can begin at 8am on Friday Market days and 9am on Saturday and Sunday Market days. Vending is to continue to the end of posted market times each day – without exception. Setup can be accommodated the week prior to your vend weekend on Thursdays from noon to 5pm or other times as arranged. YOU MUST CALL TO ARRANGE FOR PRESETUP 1 week in advance – we have to know you are coming to open the grounds for you!**
- **Vendors must provide all display, tables, chairs, and equipment necessary for outfitting their space.** Electrical hookup will consist of one plug for your space, bring splitters or surge bars if needed. Appliances that draw significant power such as freezers, fryers, ovens, heaters, halogen lights, etc. – require prior approval of organizer before use. IF YOU ARE FOUND TO BE USING HEAVY DRAW EQUIPMENT WITHOUT AUTHORIZATION THAT KEEPS TRIPPING OUR BREAKERS YOU WILL BE EXPELLED FROM MARKET.
- ChristKindlMarkt Vendors are encouraged to provide **independently operating, non-electric, nonkerosene heat sources for their booths** if desired for extra heating. **In 2023, the open front tent units will come with one propane heater, you must provide your own propane for these heaters – the Market cannot loan or supply tanks.** Temperatures may fluctuate greatly at times throughout the market. Vendors welcome to bring a carpet or floor pad to stand on. The booths will be lit. The arrangement and spacing of booths is shown in the attached hand rendering of the envisioned spaces, along with a 2021 photo for your consideration. The resulting actual setup and configuration may vary. It is your responsibility to understand the space configuration you are committing to and to plan accordingly.
- The heated tents are not necessarily guaranteed to be “room-temperature warm.” All that is different about the spaces within the heated community tents is that they are within a four-walled structure providing a bit more shelter in our winter marketplace from wind elements. These structures ARE TENTS.

While FFM strives to provide quality setup, there are inherent challenges to working with tent units in the winter. Please plan your spaces in such ways as to accommodate that the tent walls may billow or move reasonably. Please recognize that snow melt or rain can create wetness on the ground. FFM is taking measures to work with a new tent company in 2023 to address issues experienced with one of the units used in 2022. We sincerely want our vendors to have a great time working with us and love hosting you!

- FFM is not responsible for lost, damaged, or stolen items. The vending area is patrolled by Frankenmuth Police through the evenings on a regular route. Securing your unit is your responsibility this year. Mechanisms for closing the units will be explained upon your arrival.
- It is expected that your space is well put together and organized in a highly presentable manner. All tables must be covered and all displays must fit within the 10"x10" provided space. Pop-up tents within the tent units may not be possible. Please check this box if you feel you need to bring a 10x10 pop-up as part of your display - we will call you about the placement of your tent unit and discuss feasibility.
- Entry to the event is juried, please complete a full description of your items for sale. Include clear photos of your signature and featured items. You will be notified within 20 days of your application submission of your acceptance to the ChristKindlMarkt. Please allow for a significant mailing delay as we have seen documents take 7 days or more to arrive by post.

Initial that you have read all rules and agree: _____

Thank you for joining us, WE ARE VERY EXCITED to host you – if you have questions, please call 989-6079214 or email us at frankenmuthfarmersmarket@gmail.com



**This depiction shows shed units that are pending grant funding at this time. We will likely be using a combination of tents and sheds in 2023. Below are a few 2021 pictures.*

