



Job Opportunity

Market Master

If you are interested in this position, please email us, letting us know why you think you would make a great fit for this new role. Please include your resume to frankenmuthfarmersmarket@gmail.com

The Frankenmuth Farmers Market is seeking applications for the position of “Market Master.” This paid opportunity is a Saturday summer position centered around working with FFM to build and maintain our Farmers Market.

The “Market Master” will be responsible for all aspects of Market organization and execution. This is an excellent part-time role for any person who loves agriculture, art, hospitality, and project management. There are very few jobs that will be as exciting and fun as this one!

Making a Marketplace look effortless to the general public while being both profitable to farmers, artisans, and vendors, and also a valuable shopping experience for consumers and visitors is an art of itself.

Our new Market Manager should have the following skills and traits to perform the job effectively or will show an intuitive ability to develop these skills and traits for themselves through this work. Anyone interested in this position should:

- Exhibit a friendly and confident personality.
- Have established connections to civic and community groups in the Frankenmuth, Saginaw, Flint, and/or Bay Areas or be willing to form them.
- Demonstrate creative thinking abilities and effective problem-solving habits.
- Be able to create clear work plans and maintain self-motivation to get the job done, not just well, but exceptionally.
- Have a basic ability to utilize typical business software and introductory-level design tools.

- Enjoy reveling, have a good sense of hospitality, and a keen sense for how to encourage and maintain good-clean fun for a crowd.

This job is likely a better fit for someone who thrives in morning-time of a day. Apart from Saturday work – the schedule is largely flexible, and work can be done remotely or in our office spaces.

As the FFM Market Master, you will know when it is time to get to business and when it is time to turn up the fun. For this job there are times when sampling the latest Michigan fresh produce or leading a rousing rendition of a popular country line dance are just “things that you gotta do” but the following is a list of the more mundane (and entirely expected) things you really must do to help FFM and grow our weekly market experience:

1. Oversee the orderly operation of markets on market days – physical presence onsite is required.
2. Oversee the setup and tear down of the marketplaces.
3. Organize and lead the volunteer teams involved in aspects of market day.
4. Greet, oversee, and place vendors and exhibitors for market day. Assign last-minute selling spaces and address logistical concerns for the farmers, artisans, and makers participating in our marketplace.
5. Oversee the setup and placement of musicians and artists.
6. Settle minor disputes and answer questions between/for vendors and the public.
7. Collect commission and rental fees from vendors and maintain accurate records of payment.
8. Settle minor disputes and answer questions between/for vendors and the public.
9. Other duties as assigned.

Pay for the position is \$15 / per hour.